

iFUTURE ■ CORPORATE PLAN



SUMMARY

IPSWICH

a city of opportunity for all

JOIN US



VISION 2041

Ipswich is a city of opportunity. We are a city that embraces and supports people from all backgrounds and cultures because our diversity makes us stronger.

We are a city where everyone has an opportunity to be safe, connected and supported by our vibrant community and where our economy is innovative and sustainable.

We are a community that unites in both times of need and to celebrate success. And we have much to celebrate.

Ipswich is a blend of old and new, that embraces the opportunity to create unique hubs that are alive and vibrant.

We are a city of centres, connected by a safe, reliable and sustainable transport system and a network of green spaces that connect us to the land where we can enjoy sport, creative pursuits, active recreation or relaxing time with our families and loved ones.

Our history is rich, from our First Nations to our European and multicultural histories and where our cultural landscapes are protected and respected.

As we grow, we are focused on keeping the Ipswich spirit alive, and making sure all people can benefit from a well-planned city.

We are proud to call Ipswich home.

Join us.



Theme 1 Vibrant and Growing



OUR OUTCOMES TO ACHIEVE BY 2026

1. Our city's design and development promote quality place making and liveability. Positive environmental, sustainable, inclusive, and cultural outcomes are sought. Our city is also well connected with active and public transport options.
2. Our city is active and healthy with a variety of activities, facilities and services on offer for all to take part.
3. Our strategic planning enables us to prepare and respond to the city's rapid growth and expansion of infrastructure networks, and will be underpinned by an evidence based approach to determine community needs in meeting our growth.
4. Businesses and industry are supported with excellent customer service to start up, operate, grow and increase their resilience
5. Ipswich is known as a sought after location for business, industry and visitors.
6. There is increased employment, and a variety of educational opportunities across the city, especially for young people.
7. Ipswich continues to be an affordable city to live in.
8. Our city centres are alive with dining and entertainment for people to engage in that's open seven days a week and late at night.

OUR CATALYST PROJECTS FOR 2021-2026

Nicholas Street Precinct retail and council Administration Building development and opening.

Ipswich Central Revitalisation Project for significant investment attraction, business, job and activation growth.

Ripley Valley Growth Strategy for council to have a coordinated and multipronged approach to managing the growth and support for Ripley Valley and its community.

Active Ipswich Strategy and implementation plan to increase access and opportunity for participation in sport, recreation, physical activity and nature based recreation.

Small Business Friendly Council implementation.

New Planning Scheme and **Local Government Infrastructure Plan**.

Partner with the Brisbane Lions for the construction of the Brisbane Lions Centre and Training Facility at Springfield.

An **urban design framework** to guide our place making and liveability outcomes and that complements our new planning scheme, strategies, policies and plans.

Major road upgrades for Redbank Plains and Springfield in response to growth.

2032 Olympic and Paralympic Games advocacy.

Advocacy to State and/or Federal Government for the following **city shaping initiatives**:

- Ipswich to Springfield Central Public Transport Corridor options analysis and business case
- Cunningham Highway (Yamanto to Ebenezer Creek upgrades)
- Ipswich Central Second River Crossing detailed business case
- North Ipswich Sport and Entertainment Precinct detailed business case
- Waste and recycling reform and circular economy – comprehensive sector review and reform
- Ebenezer Regional Industrial Area – investment in catalytic infrastructure, inland rail and an intermodal terminal for Ipswich
- Roads of Strategic Importance – Investment in shovel ready projects that improve road efficiency, capacity and safety (for example the Mount Crosby Interchange)
- A plan for better social services, regional job creation and skills and industry development to support our growing city.

Theme 2

Safe, Inclusive and Creative



OUR OUTCOMES TO ACHIEVE BY 2026

1. Our community feels safe.
2. Knowledge and learnings from our past are used to guide and be shared with future generations.
3. Our community lives together in harmony regardless of our backgrounds, cultures, abilities and religions.
4. Cultural landscapes, landmarks and practices are acknowledged, protected and respected.
5. Our historical buildings are conserved and enhanced.
6. The Ipswich brand is positive and inclusive.
7. Our community has access to the services they need particularly health and social services.
8. We are well prepared and ready to respond in times of emergencies and natural disasters and we are resilient in these times.
9. There are high levels of volunteering in the city.
10. We work alongside other agencies and groups in crime prevention and health promotion efforts for the community.
11. The community feels heard and engaged and we close the loop with our consultation.
12. We have a strong diverse arts scene for local and visiting artists that has created a strong creative economy.

OUR CATALYST PROJECTS FOR 2021-2026

Sale of the council buildings in South Street, Ipswich to West Moreton Health to allow for the expansion of health services in Ipswich.

A **Creators of Ipswich** initiative is established to progress the Arts and Culture Strategy implementation, and the outcomes of the 2020 Creators of Ipswich Summit including a framework for a creative economy in Ipswich, sources of funding for the sector, capacity building and a partnership between council and the creative sector to help guide planning and development.

Opening of the **Ipswich Children's Library** in the Nicholas Street Precinct.

Our **New Planning Scheme** will conserve and enhance the city's built heritage, as well as recognise the cultural landscape values.

Council Library Strategy and implementation plan to guide planning and development of libraries and their community services including public programming.

Strengthening Ipswich Communities Plan to understand the needs of the city to help strategically guide council's investment, programming and advocacy for community facilities and services.

Activation and integration of Tulum Place, Ipswich Children's Library, Ipswich Central Library, Ipswich Civic Centre and Ipswich Art Gallery as a **creative and cultural heart of the city** with a strong representation and promotion of local artists.

Implementation of the Ipswich City Council **Indigenous Accord 2020-2025** to acknowledge the commitment between council and our Aboriginal and Torres Strait Islander community.

Community Development Strategy and Implementation Plan to plan and respond to community needs and growth.

We will be **inclusive in our engagement** with the community using technology where we can to increase accessibility for all including closed captions, translation services, Wi-Fi, programming for our events, and exhibitions that represents and celebrates the diversity of our history and cultures.

Theme 3

Natural and Sustainable



OUR OUTCOMES TO ACHIEVE BY 2026

1. Ipswich is celebrated as a clean, green, circular economy city.
2. Our natural environment is interconnected across the city. It is managed to balance positive conservation and nature-based recreation outcomes including wildlife habitat protection.
3. Our waterway health is improved.
4. Our natural environment is managed to support the continuation of traditional cultural practices.

OUR CATALYST PROJECTS FOR 2021-2026

Development and implementation of a **Green Corridors Strategy** to protect vegetation and wildlife living alongside our urban environment.

We will capitalise on the strength of our existing waste industry by encouraging **new clean industry opportunities** that contribute to the local economy.

Natural Environment Policy and Strategy to provide council with a corporate position and strategic approach on how it will protect, enhance and restore the city's natural environment.

Sustainability Strategy and implementation to balance the protection of the environment and the pursuit of prosperity to ensure quality of life for the people of Ipswich from generation to generation.

We are proactive in our regulatory services and community education to **deter illegal dumping and littering**.

Our **New Planning Scheme** guides protection of our natural environment and encourages access to green community spaces.

Implementation of the **Waste and Circular Economy Transformation Directive program** which includes:

- establishment of a waste code of practice to guide best practice among waste producers and operators
- advocacy for legislative reform to drive industry best practice waste management services
- planning protections for residential amenity
- a review of council's Materials Recovery Plan

advocacy for Ipswich and active participation in the development and implementation of the **Council of Mayors SEQ Waste Management Plan** and the **sub-regional alliance** (Ipswich, Logan, Redlands, Lockyer, Somerset) and other regional and sub-regional waste issues.

Theme 4

A Trusted and Leading Organisation



OUR OUTCOMES TO ACHIEVE BY 2026

1. We are leaders in advocacy where we require support from Federal and State Governments. This includes city-shaping opportunities and needs such as major infrastructure, policy reform and services.
2. We provide outstanding customer service. We make it easier to interact with council online, through digital channels, in person and over the phone.
3. We are trusted by our community.
4. We are leaders in good governance.
5. We meet our State Government legislation, Local Law and compliance obligations and always strive to be leading practice.
6. We are transparent and evidence based in our planning, reporting and decision-making.
7. Our people, processes and technology are capable, efficient and integrated continuously improving and leading in practice.
8. We are financially sustainable.
9. Our people are valued, engaged, supported and empowered to deliver at their best.
10. Construction and maintenance of council's assets are managed to meet the community's needs and growth.
11. We support local businesses to be competitive in council procurement opportunities.
12. Our leaders at all levels of the organisation are capable, supported and are meeting expectations set out in our Leadership Charter.

OUR CATALYST PROJECTS FOR 2021-2026

Continue to lead the way with the **Transparency and Integrity Hub** as the first council in Australia to launch an online portal dedicated to transparency and integrity for financial and non-financial data and reporting.

Provide more opportunities for our **elected representatives to interact with community members**.

People and Culture Strategy implementation to develop an empowered, connected, resilient workforce and culture that supports us to perform at our best.

Develop **new funding models** to better meet the demands of our rapid growth across the Local Government Area.

Open Data initiative to publish more information in a meaningful way that is of value to the community and council.

Customer Experience Strategy and implementation plan to make life easier for our customers by having the best possible experience when using or looking for information about our services and dealing with us.




Delivery of the **iVolve project** to implement council's technology solution for the future, to drive better value for money, more integrated service delivery and improved customer experience.



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iFuture

Your Vision, Our Journey, Council's Plan

Visit us at ipswich.qld.gov.au/iFuture for the full iFuture plan with the vision, how you can get involved and how council is tracking to achieve iFuture.

